

GDUNBW

V**PORTEO**

TFOXMEH

DJPH**FOT**

SJDSXUA

SK**LIO**JDE

IWDIUBVI





**Jade Nguyen**

**Born in Ho Chi Minh city, Vietnam**

**State University of New York at Plattsburgh**

**BFA in Graphic Design and Photography**

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BRANDING  
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**BRANDING**



# THE Clay Pot EATERY & BAR



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The background of the image is a faded, sepia-toned illustration. It depicts two individuals, likely of Southeast Asian descent, riding bicycles. They are wearing traditional conical hats. Each person is carrying a large, woven basket filled with fruit, possibly mangoes or similar tropical produce, which is mounted on the front of their respective bicycles. The overall aesthetic is vintage and evokes a sense of traditional commerce or agriculture.

THE

# Clay Pot

EATERY & BAR





THE **Clay Pot**  
EATERY & BAR

THE **Clay Pot**  
EATERY & BAR

📞 518 645 5349  
🌐 theclaypot.github.io  
📍 101 Broad Street  
Plattsburgh, NY





DISCOVER THE CLAY POT COLLECTION



Created in 2021 as a modern Vietnamese kitchen in London, New York, The Clay Pot Eatery and Bar was born from a desire to provide the best of Vietnamese food to the city. Everything that we do is made with love, passion, and a commitment to quality. We are proud to be a part of the community and to provide a space where everyone can enjoy the best of Vietnamese food.

WHERE TO FIND US



## SOURCE

Our ingredients are sourced from the best of the best. We are committed to quality and to providing a space where everyone can enjoy the best of Vietnamese food.

## TESTIMONIALS

"The Clay Pot is a gem. The food is amazing, the service is excellent, and the atmosphere is just what I need. I highly recommend it to anyone looking for a great meal in the city."

John Doe

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WRITE US A REVIEW

DISCOVER OUR FULL MENU



the Clay Pot  
EATERY & BAR



2021-2022  
JUNE 15TH - JUNE 15TH  
10:00 AM - 10:00 PM

## OUR STORY

Our mission is to provide the best of Vietnamese food to the city. We are committed to quality and to providing a space where everyone can enjoy the best of Vietnamese food.

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KIOSK  
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**KIOSK**

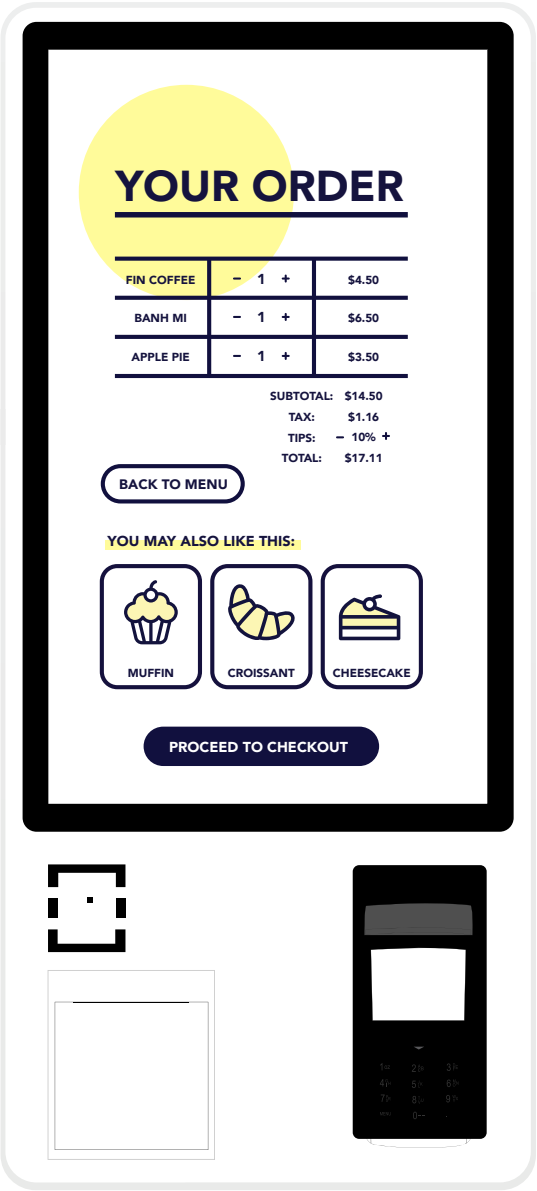
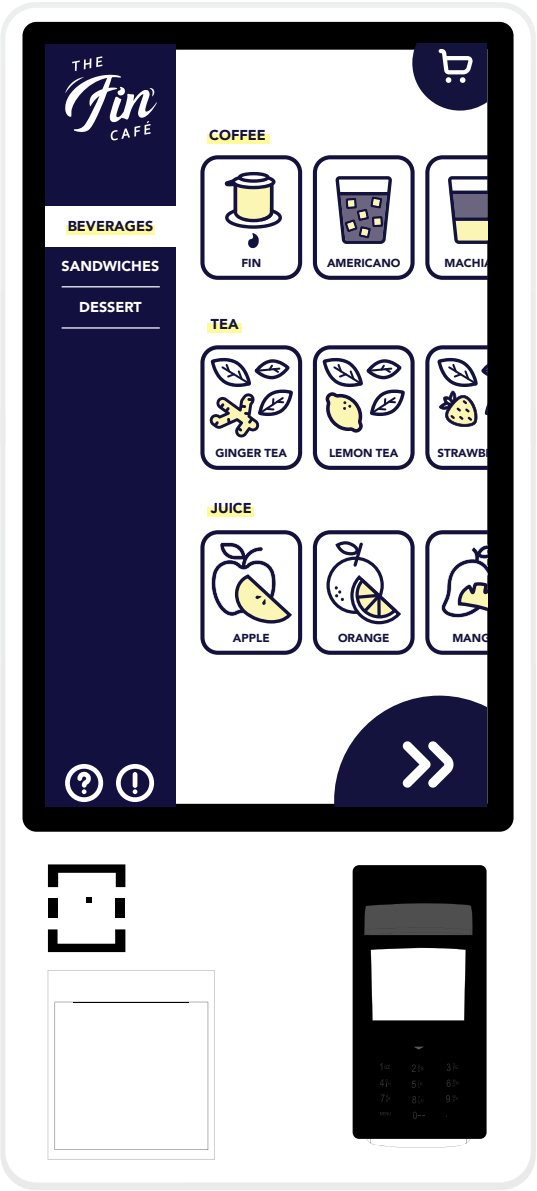




SELF-ORDERING KIOSK

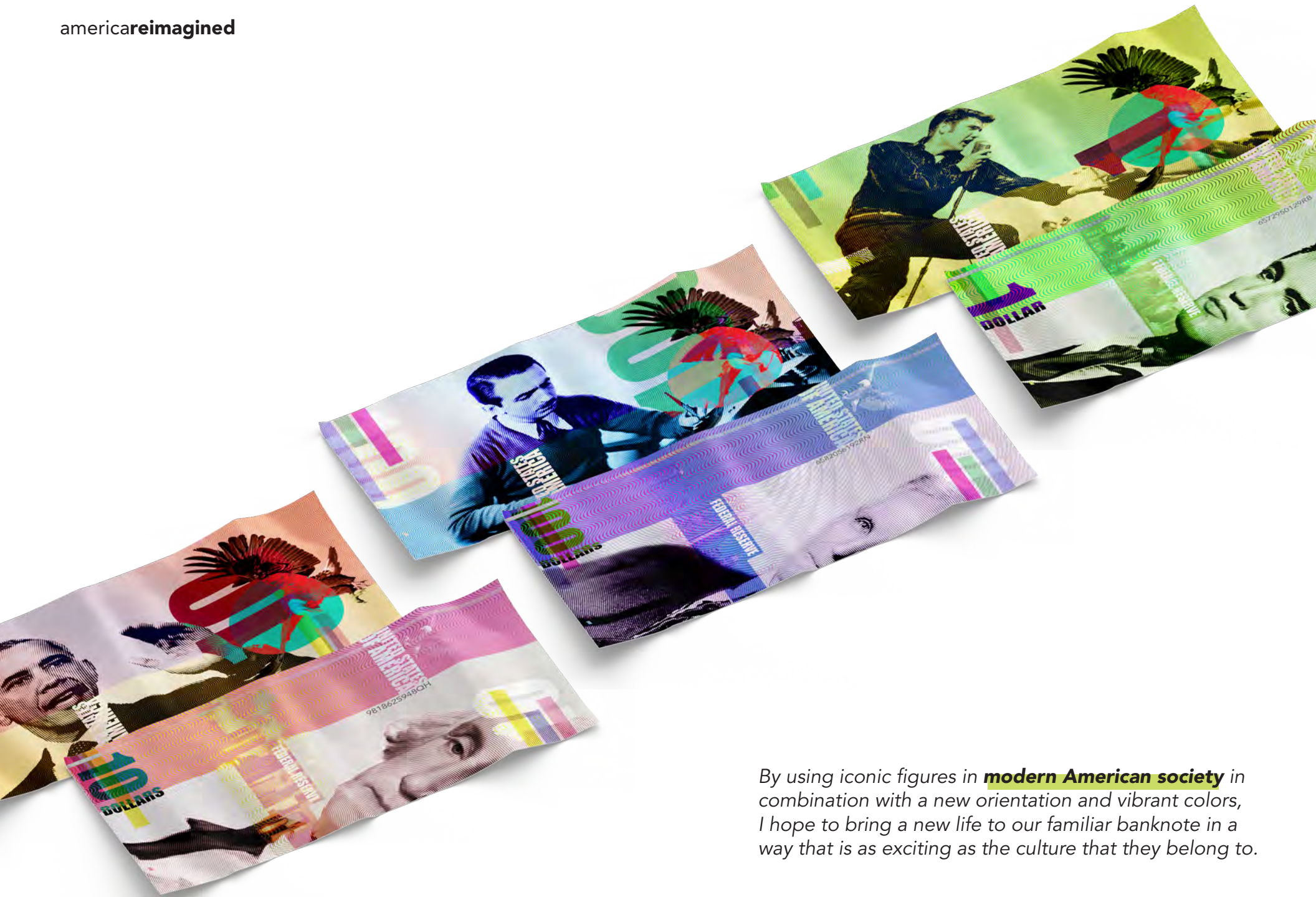






MONEY  
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**MONEY**





By using iconic figures in **modern American society** in combination with a new orientation and vibrant colors, I hope to bring a new life to our familiar banknote in a way that is as exciting as the culture that they belong to.

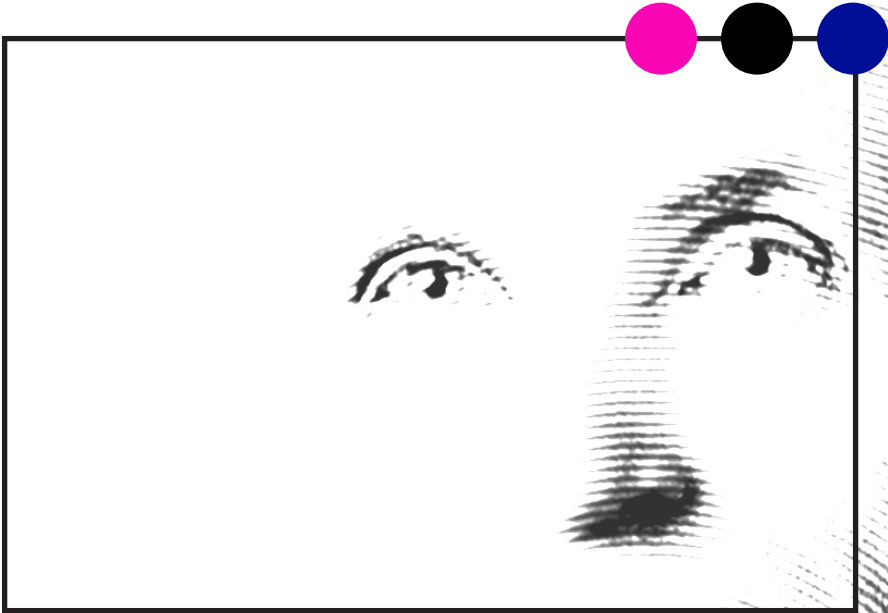
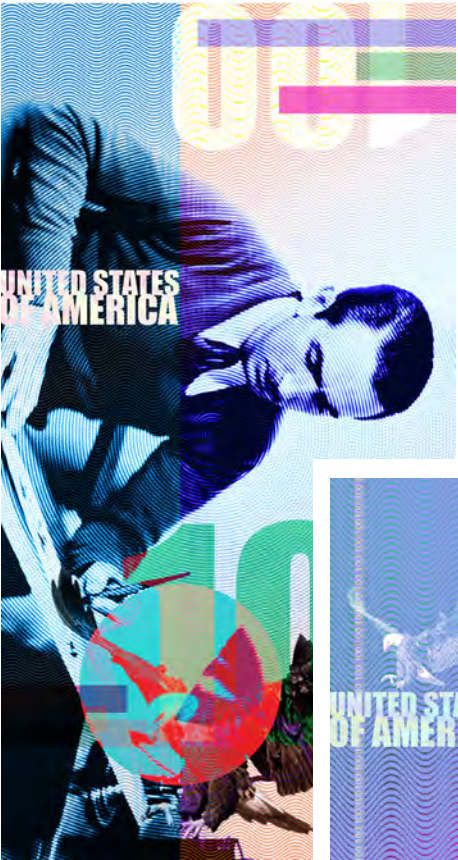














CATALOG  
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**CATALOG**





Fusion is a modern culinary catalog that specialized in **multicultural cookwares** whose main audiences are young people who are excited to explore and experiment with different cooking methods from around the world.



# FROM OUR TEAM

Drawing upon more than 20 years of culinary experience, we've designed and developed our exclusive collections of kitchen tools, professional-quality cookware, and essential electrics to offer exceptional performance and style for the items cooks use most. From comfortable ergonomics to quality materials, no detail is overlooked.

During the last few decades, the world has come to embrace the cuisine diversity from Brazil, India, China, Russia, Thailand, Vietnam, and more! We are proud to be the leader in providing the kitchenware, cookware, and tableware products for the North America region.

Fusion celebrates the growth of the love for multicultural cuisine and aims to be a hub for lovers of multicultural food and culture by sharing recipes, knowledge and experiences. Join us and discover the authentic with Fusion.

## IN THIS ISSUE

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Japanese Taiyaki Pan  
Churros Pipping Tools

issue 1, spring 2020

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## DONABE:

"Donabe" means clay pot in Japanese, and it's one of Japan's oldest cooking vessels. Originating in Japan's Iga province, the earthenware pots are made out of clay with properties ideal for operating at high temperatures, including in kilns and during high-heat cooking. This kind of clay from Iga is super porous, which means it builds heat slowly (and, similar to a slow-cooker, may take a longer time to initially heat up) but it keeps heat effectively once it's at peak temperature.

### "KAMADO-SAN" RICE DONABE

This Donabe Steamer, made by Nagatani-en, is loved by both professional chefs and home cooks. Premium-quality rice with easy preparation.

Capacity: 2,000 mL  
Weight: 3.8 kg

\$260.00



### "IBUSHI GIN" DONABE SMOKER

This Iga-yaki donabe smoker seals in smoke allowing you to make the professional quality smoked dishes with the easy preparations at home.

Capacity: 2,000 mL  
Weight: 3.8 kg

\$324.00



### "MUSHI NABE" DONABE STEAMER

This Donabe Steamer is designed to cook the ingredients with the fast steam along with the effect of FIR (Far Infrared Radiation).

Capacity: 2,000 mL  
Weight: 3.8 kg

\$180.00



### "KYOTO AME-YU" DONABE

Weight: 3.2 kg  
Capacity: 2,500 mL

\$215.00



### "MISO-SHIRU" DONABE

Capacity: 4,000 mL  
Weight: 4 kg

\$360.00



### BISTRO MUSHI DONABE

Capacity: 3,000 mL  
Weight: 3.4 kg

\$220.00



### "HAKEME" DONABE

Capacity: 2,500 mL  
Weight: 3 kg

\$126.00



### "IGA AME-YU" DONABE

Capacity: 1,500 mL  
Weight: 2.7 kg

\$150.00



Simply add your base broth which can be flavored fish or chicken stock, or a light soy or miso based soup, and then combine your meats and vegetables and cover with the lid. In no time, you will have a delicious and healthy meal for everyone to enjoy. Start a tradition and host a donabe party for your family and friends; it will be sure to become a favorite way to share good times and good food.



TABLEWARE

# INDIAN COPPER SERVEWARE:

Relish Indian cuisine in Indian style!

With this serving utensil set your Indian style dining experience goes several notches up. The material used is food grade. Hammered Copper is used only on the outside of the utensil and does not come in contact with the food. Only the high quality food grade stainless steel is in contact with the food. Two layers of metal with air cushion ensure that the food stays warm much longer.

**CARE TIPS :**

- Clean your copperware by hand and avoid dishwasher as the detergent can cause oxidation leading to permanent damage. Use a solution of equal quantities vinegar or lemon juice and salt diluted with some water at such times but don't use it regularly. Avoid scratchy cleaners like steel wool.
- A simple, soft cleaning liquid on soap base, hot water and a soft washing cloth is best for daily use.
- Use Copper Shining Powder for cleaning the copper utensils. Completely safe and gentle on hands.

FUSIONCOOK.COM | ORDER@FUSION.COM | (+1) 800-736-890

## TRADITIONAL COPPER AND STEEL HAMMERED SERVEWARE SET

Two-layer metal, copper on the outside, steel on the inside.

- 1 karahi: 6.5" diameter
- 1 danga: 7,1000 mL capacity
- 1 bucket: 5" diameter  
6" height  
800 mL capacity
- 1 handi: 1000 mL capacity
- 4 serving spoons
- 4 baby spoons
- 4 serving bowls

Total number of pieces: 17 pcs.

**\$279.00**

\*pieces can be sold separately, visit our website for more info.



## DRINKING PITCHER MUGAL JUG

Capacity: 2,000 mL  
Weight: 0.84 kg

**\$50.00**



## CONDIMENT SERVER

4 serving bowls  
and a brass holder

**\$93.00**



## CUTLERY FLATWARE SERVICE FOR TWO

2 each of fork, tablespoon, knife, dessert spoon

**\$50.00**



## SALT AND PEPPER SHAKERS SET

2 copper and brass shakers with a serving tray

**\$93.00**



MAGAZINE  
MAGAZINE  
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**MAGAZINE**









The quest for authenticity and the tension of fame.

# 33 JOHN SEBASTIAN

John Sebastian and Lovin' Spoonful Members to Reunite at LA Benefit Gig

The Who Delay North American 'Moving On' Tour Until Fall

Heavy Is The Crown: Metallica Interviewed

David Byrne's 'American Utopia' sets return Broadway engagement

New safety recommendations needed after stage collapse inquest

AC/DC and the Gos of Rock & Roll

groove mag  
groove mag  
groove mag  
groove mag



issue 1 | march 2019



RADIOHEAD  
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that drives  
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I crave musical complexi-  
ty - but that doesn't mean  
that I can't appreciate an  
open power chord, because I  
just love that too, and I will  
always, always love that.  
Finding other ways to re-  
late certain feelings inside  
of us has always been the  
creative challenge and the  
creative goal.

Rock was always the  
ultimate symbol of re-  
bellion. Do you think in  
this day and age with so  
many options out there,  
kids will still turn to  
rock music to rebel?

For me, it's never been  
about rebellion. I grew up  
15 minutes from here - as  
you can tell, it's a fairly  
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ety fueled by social democ-  
racy and people taking care

of each other, and so on, so  
there wasn't a lot to rebel  
against growing up here.  
When you're young, you  
prioritise yourself.

GROOVE MAG. 11

that's stood the test of time,  
and, by proxy, us.

Ultimately, it's the music  
that people buy into, and  
they're either going to  
like it or they're not.

Yeah, and I think with us -  
I imagine with us - if you're  
a fan who hears something,  
a certain song, and they're  
like, 'Whoah, I like that  
song; maybe I should look  
into it a little further,' and  
then they end up discover-  
ing our entire catalogue,  
and then, all of a sudden,  
they discover, 'Wow, I didn't  
know it, but I'm a Metallica  
fan!' And I hear that so  
much; people who incident-  
ally become Metallica fans.

or industry-wise?

Musically we try not to  
make any compromises. We  
try to follow our gut instinct  
and just kind of go with  
what sounds the best to our  
own ears. There are eight  
ears between us, and we try  
to play with what tickles  
our ears the most. And so,  
I don't think there's very  
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Words:  
Simon Harper  
Photography:  
Tom Fletcher

## HEAVY IS THE CROWN: METALLICA INTERVIEWED

Exploring the defiantly  
progressive path of metal's  
most maligned monsters

GROOVE MAG. 07

By following your in-  
stincts and constantly  
evolving, Metallica's de-  
velopment was often held  
in contempt by the stolid  
metal scene who resent-  
ed your growth. Did you  
ever feel confined by  
what metal should be?

I think for a long time we  
felt very comfortable within  
those rules - we helped set  
some of those rules, for sure  
- but I think after a while,  
just because of our own  
creative urges and our own  
musical curiosity, we decid-  
ed to push those boundaries  
some time around the '90s  
with 'Load' and 'Reload'.  
We decided, 'Let's really see  
what the band is capable of  
sounding like.' And then,  
once we did those albums, it  
seemed like we were able to  
do just about anything we  
wanted to. And from those  
albums to a real extreme,  
which was 'S&M', and to  
another extreme, which was  
'St. Anger'... It's hard to  
draw a thread from 'Load'  
to 'St. Anger', but there is  
one, I mean, there are lots of  
threads, but that's just one  
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our ears the most. And so, I don't think there's very much compromise there. There has been compromises in the industry, because it has changed so much. You have to make compromises just to survive. The whole switch from it being a physical, CD-driven industry to a total digital streaming, downloading industry, I mean, there are compromises you have to make just to keep up with the times.

'St. Anger'... It's hard to draw a thread from 'Load' to 'St. Anger', but there is one. I mean, there are lots of threads, but that's just one common thread that connects those two albums.

brought you to the status of being so universally accepted?

Right off the bat, I'd have to say it's the music. The music remains youthful and energetic, even in this day and time. I mean, our music doesn't age. When we go out there and play to a bunch of stadium shows in America, we see so many younger people. James will say to the mic every night, 'How many new people are here?' and sometimes more than half of the people would be people who had never seen the band before. And so, I think it's the music, really, that's stood the test of time, and, by proxy, us.

**Ultimately, it's the music that people buy into, and they're either going to like it or they're not.**

Yeah, and I think with us - I imagine with us - if you're a fan who hears something, a certain song, and they're like, 'Whoah, I like that song; maybe I should look into it a little further,' and then they end up discovering our entire catalogue, and then, all of a sudden, they discover, 'Wow, I didn't know it, but I'm a Metallica fan!' And I hear that so much; people who incidentally become Metallica fans, or don't expect to become Metallica fans, or whatnot.

are musicians of another genre who are just totally into their genre deep, like a jazz musician who just listens to jazz music and then all of a sudden might hear one of our songs and go, 'Hey, there's a degree of complexity there,' and then look a little further and go, 'Hey, is that Elvin Jones on drums?' because a lot of that fast jazz stuff is just as fast as speed metal.

**You're a band that like to do things differently, do things your own way; has that led to any compromises you've had to make, either musically or industry-wise?**

Musically we try not to make any compromises. We try to follow our gut instinct and just kind of go with what sounds the best to our own ears. There are eight ears between us, and we try to play with what tickles our ears the most. And so, I don't think there's very much compromise there. There has been compromises in the industry, because it has changed so much. You have to make compromises just to survive. The whole switch from it being a physical, CD-driven industry to a total digital streaming, downloading industry, I mean, there are compromises you have to make just to keep up with the times.



By following instincts, evolving, developing in contemporary metal, I've never felt what...

I think I felt very... those... some of... - but I... just became creative... musical... ed to put... some ti... with 'L... We decid... what th... soundin... once we... seemed... do just... wanted... albums... which v... another... 'St. Ang... draw a... to 'St. A... one. I n... threads... common... nects th...



you?

Playing different stuff on my guitar. Playing different songs with the band. It's fun for us to play different songs. I mean, it's great to play our catalogue, and we've played our catalogue a lot, but it's also great to play different chord progressions, arrangements, guitar solos, whatever. I'm at the point in my life now where I really need to hear

I crave musical complexity - but that doesn't mean that I can't appreciate an open power chord, because I just love that too, and I will always, always love that. Finding other ways to relate certain feelings inside of us has always been the creative challenge and the creative goal.

**Rock was always the ultimate symbol of rebellion. Do you think in this day and age with so many options out there, kids will still turn to rock music to rebel?**

For me, it's never been about rebellion. I grew up 15 minutes from here - as you can tell, it's a fairly comfortable, civilized society fueled by social democracy and people taking care

of each other, and so on, so there wasn't a lot to rebel against growing up here. When you're young, you prioritise yourself.

GROOVE MAG.

11

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magazine

PHOTOBOOK

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**PHOTOBOOK**



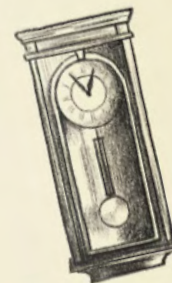




The Roots Of Us is a merge between my **photography** background and my graphic design knowledge. As the only producer of this **artist photobook**, I interviewed my models, who were just mostly my international friends from college, to learn about their feelings of being away from home, and turned their sharings into photographs and accompanying illustrations.



"Sometimes I feel that time is passing by so slow.  
I count, everyday. And I know it will happen.  
I'm just really looking forward to it."





"The memory I have of home is quite blurry, actually.  
But I still remember the scent of daisy."



"Whenever I return, I appreciate every little moment.  
I like to look at my brother.  
I like to look at my mom and dad.  
As I stand there, merging myself into life, it's finally complete.  
I want to feel surrounded, and most of all,  
I want to feel safe."

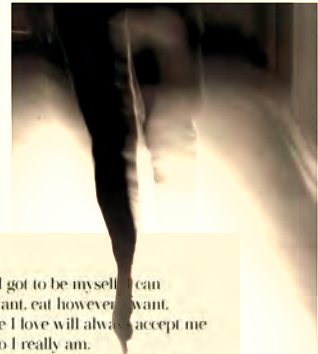


"Most of the time, I find myself trying to put on the  
indifference, fake expression to deal with people.  
Everything seems temporary.  
Distance and disconnection makes me feel empty,  
but I guess as long as I am able to find love wherever I am, it's okay."

"Seeing myself in a place where everything is different,  
no one eats like my people back home,  
no one dresses like my people back home, it's just overwhelming.  
I just want to feel belong.  
I just want to feel included."



"Home is where I got to be myself, I can  
dress however I want, eat however I want,  
knowing that the people I love will always accept me  
for who I really am.  
I got to leave all the worries, all the deadlines  
and insecurities outside when I come home  
and lay on my bed."



"I long for the touch of home.  
I long for the smell of my mom's soup  
when I'm sick.  
I miss the feel of my mother's wrinkle hands,  
the hands that brought me up.  
Unbelievably, I started to miss her scolding."



"This year I got to be home and celebrate 'Tet' after three years abroad.  
Everyone gathered in the courtyard watching the fireworks  
and wished each other health and luck.  
There was no time in the past three years that I feel more alive."



"Being far away from home makes me don't want to do anything much.  
I'm just not my energetic self.  
It's just like dragging yourself through a dream  
that you know  
would not end very soon"



"Sometimes I feel that time is passing by so slow.  
I count, everyday. And I know it will happen.  
I'm just really looking forward to it."



"For me, home is daisy.  
home is the smell of freshly ground coffee.  
home is the daisy my grandmother put on my window that morning.  
home is the little sun ray that shines through my bedroom.  
I want to be where my sunshine is"



"As a kid I move around places a lot. At one time I would think it would  
be home, but then my mom came and pick me up. Being back there some  
times is uncomfortably familiar.  
I still remember the red paint on the fences.  
I still remember the path that my friends and I took when we were little."







"Most of the time, I find myself trying to put on the  
indifference-like expression to deal with people.  
Everything seems imaginary.  
Distance and disconnection makes me feel empty,  
but I guess as long as I am able to find love wherever I am, it's okay."



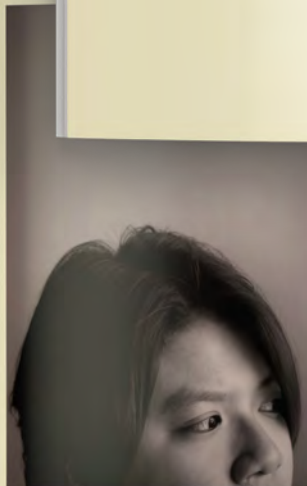
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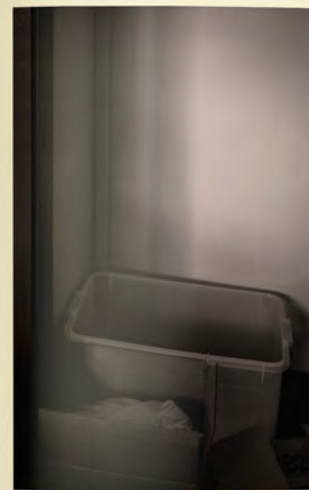
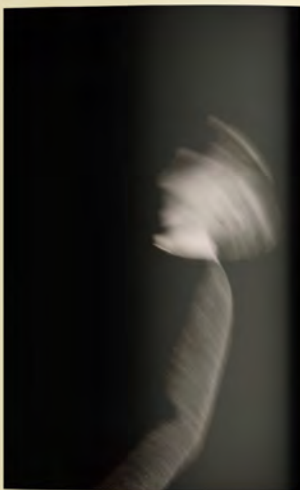
"Whenever I return, I appreciate every little moment.  
I like to look at my father.  
I like to look at my mom and dad.  
As I stand there, everything as well as life, it's finally complete.  
I want to feel surrounded, and most of all,  
I want to feel safe."



"Seeing myself in a place where everything is different,  
no one can like my people back home,  
no one dreams like my people back home. It's just overwhelming.  
I just want to feel being,  
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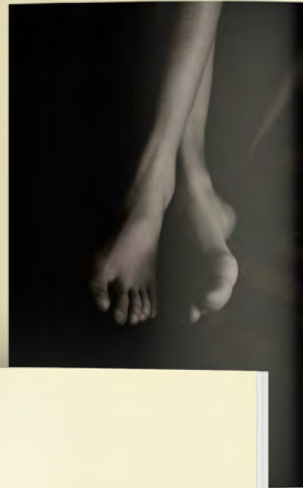


"As a kid I move around places a lot. At one time I would think it would  
be home, but then my mom came and pick me up, bring back these some  
ones is uncomfortable familiar.  
I still remember the end point on the freeway.  
I still remember the path that my friends and I took when we were little."

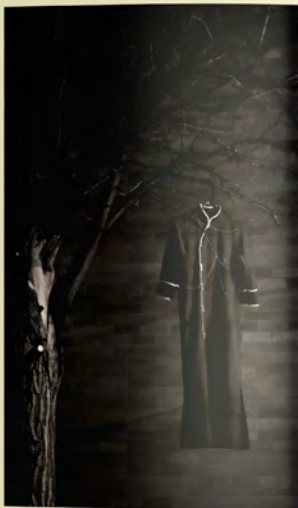




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I miss the feel of my mother's wrinkled hands,  
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Unbelievably, I started to miss her wedding."



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throw however I want, eat however I want,  
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I got to leave all the worries, all the deadlines,  
and insecurities outside when I come home  
and lay on my bed."



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Everyone gathered in the courtyard watching the fireworks  
and wished each other health and luck.  
There was no time in the past three years that I felt more alive."



"The memory I have of home is quite blurry, actually.  
But I still remember the scent of rain."

